

## Discover Langley City Partner Application Form

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_

Primary Contact First/Last Name: \_\_\_\_\_

Primary/Business Phone: \_\_\_\_\_

Primary Email: \_\_\_\_\_

Secondary Email (Optional): \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

I, \_\_\_\_\_, have read Discover Langley City's privacy policy and agree to the terms and conditions (see page 2). Discover Langley City Membership Renewals will take place every December. A Voting Stakeholder shall be a business operating in the City of Langley within the Downtown Langley Business Association BIA boundary. A Non-Voting Stakeholder may still share their ideas and voice any concerns to the Board of Directors and Discover Langley City, and is encouraged to participate and contribute in the tourism strategies Discover Langley City has set forward.

By completing this form, I consent for Discover Langley City to send me its monthly consumer email newsletter and its Partner Update newsletter. Unsubscribe at any time from receiving future emails by clicking the "unsubscribe" button at the bottom of the emails you receive from Discover Langley City. If completing this form digitally, please email your form to [tourism@downtownlangley.com](mailto:tourism@downtownlangley.com) addressed to the Manager of Operations.

### Partner Sector

- |   |   |
|---|---|
| <input type="checkbox"/> Accommodation          | <input type="checkbox"/> Retail         |
| <input type="checkbox"/> Attractions/Recreation | <input type="checkbox"/> Other Services |
| <input type="checkbox"/> Food/Beverage          |   |

## Privacy Policy & Terms and Conditions

Information collected is for the sole purpose and use of Discover Langley City to share information such as our email newsletters, marketing opportunities, industry updates, and further relevant information. We will abide by both Canadian Federal Privacy Laws: the Privacy Act, which covers the personal information-handling practices of federal government departments and agencies, and the Personal Information Protection and Electronic Documents Act (PIPEDA), the federal private-sector privacy law.

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to: send information, respond to inquiries, and/or other requests or questions, process orders, and to send information and updates pertaining to orders.

To be in accordance with CANSPAM we agree to the following:

- NOT use false, or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at [tourism@downtownlangley.com](mailto:tourism@downtownlangley.com) with the subject UNSUBSCRIBE and we will promptly remove you from ALL correspondence.