

Discover Langley City welcomes New Manager of Operations

Press Release August 14, 2018

Langley, BC - Discover Langley City is delighted to introduce Kristina Gervais to their team as Manager of Operations. Throughout her vast career in the hospitality industry Kristina brings many years of experience working in different aspects of tourism. She has worked in hotel management, was the tourism coordinator for the Greater Langley Chamber of Commerce and oversaw Destination Marketing in Maple Ridge and Pitt Meadows.



“I am looking forward to working with the tourism stakeholders to promote Langley City to visitors and to build a solid organization and a strong industry, based on collaboration, smart digital strategies and insight driven marketing”, said Gervais.

“We believe in the power of partnerships and Discover Langley City will continue to work with our accommodations providers and area attractions to build creative packages to encourage visitors to have a fun and unique experience in Langley City,”, explained Executive Director Teri James. “We have a number of existing attractions to draw overnight visitors including festivals, events, arts, outdoor experiences, gaming and conventions spaces”.

The mandate of Discover Langley City is to increase tourism, which will in turn grow the economy in a sustainable manner and enhance the community through increasing overnight stays, extend current night stays and to have visitors recommend Langley City to their family and friends.

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About Discover Langley City

Discover Langley City is a new destination marketing organization working in partnership with the Downtown Langley Business Association and its members, to promote Langley City’s tourism related businesses and activities.



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Unit 201, 20559 Fraser Highway
Langley, BC V3A 4G3

T 604 674 9733
F 604 539 0137

Media Contact:

Kristina Gervais

Manager of Operations

Discover Langley City

604-674-9733

tourism@downtownlangley.com

Teri James

Executive Director

Downtown Langley Business Association

604-539-0133

info@downtownlangley.com



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